

Press Release

## **More Light e Minimore by Ecodesign Collection: Fitted furniture to decorate with taste, respecting the natural environment**

**Milano, December 11<sup>th</sup> 2012:** decorating with taste, respecting the environment. Modifying the style, avoiding waste. This is possible thanks to the fitted furniture systems **More Light** and **Minimore** of the **Ecodesign Collection “Giorgio Caporaso”**, realized in ecologic, biodegradable as well as recyclable materials. Green commitment and versatility for decorating solutions that can easily match one another, creating unique furniture with multiple functions: bookshelves or stools, object or CD holder – in a few easy passages. More Light and Minimore are produced and distributed by **Logics** under the brand **Lessmore**.

Suitable for the decoration of any environment, More Light and Minimore originate from a common concept: the coupling and combination of quadrangular modules that together create furniture solutions with different shapes and functions. The difference is in the size of the basic module, which for Minimore is more reduced. With More Light we can realize bookshelves of various size and depth, shelves, dividing panels, tops, stands, suspended cases as well as chairs or small tables. With Minimore we can obtain smart solutions to arrange, organize or catalogue small objects. These two systems can create furniture solutions that suit both private houses and public spaces, such as shops or company receptions. All this thanks to easy mortises and covering patches, without gluing and in a non-definitive way. This means that it is possible to disassemble the furniture and reassemble it in a new stylistic and functional solution, able to renew as time goes by without suffering from the passing of fashions.

More Light and Minimore are produced in various colors and are customizable with prints, textures and patterns that match the individual taste and the environment we need to decorate. Furthermore, they are available with elegant finishes in wood essences or in their cardboard version. These materials reveal their ethics, respectful of the environment and of the future of the planet since, besides being eco-compatible, they can easily be disassembled for the separate waste disposal or for the recycling process. In particular, the cardboard version is biodegradable and entirely recyclable.

Ecodesign means also time durability, guaranteed by the design “by elements” – removable and disassemblable – of More Light and Minimore. If the product gets damaged or worn out, we don't have to buy it all again: we can just replace the single element, thus limiting the expenditure.

### **List Price – VAT included**

More Light: module from 59 Euro

Minimore: module from 12 Euro

### **Ecodesign Collection “Giorgio Caporaso”**

The ecologist ethics is a principle that all the products of the Ecodesign Collection “Giorgio Caporaso” have in common; besides More Light and Minimore, the following products are part of the same collection:

- **More:** a modular and fitted system that transforms into a bookshelf, a dividing panel, a suspended case, a top, a stand or a chair;
- **Moretto:** a further evolution of More. Five modules that can be combined according to the taste and the necessity, just by placing them one next to the other;
- **Tappo:** a small table, with an internal source of light, available in cardboard, FSC certified wood or bamboo.
- **To-Be:** flowerpots and candlesticks realized by coupling glass elements with cardboard, FSC certified wood and other materials;
- **X2chair:** a stylish chaise-longue in 100% recycled and recyclable cardboard, with lateral stands in FSC certified wood, acknowledged in Europe as an example of eco-design;
- **2Onde:** chaise-longue realized in cardboard with lateral stands in FSC certified wood, provided with useful and roomy openings;

**Mattoni:** flexible and quick system to decorate interiors/exterior or to display items, it is made up of super-imposable blocks that can be arranged to create wall units, bookcases, dividing panels as well as single or modular chairs with different shapes and sizes.

For further information about More Light and Minimore as well as the Ecodesign Collection “Giorgio Caporaso”: [www.caporasodesign.it](http://www.caporasodesign.it).

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