## ECO-DESIGN BECOMES MODULAR. MORE, MATTONI, X2CHAIR freely interpreting your spaces. Modularity, transformability, eco-compatibility.

(Design: Giorgio Caporaso)

MORE, MATTONI and X2CHAIR will be exhibited during Milan Design Week 2010. MORE is a system of modular furniture for internal and external environments. X2CHAIR is the innovative modular seating, which can be converted from a small chair into a chaise-longue. MATTONI is the new product which will be presented for the very first time during this exhibition.

**MORE** and **MATTONI** offer a variety of solutions, and a free and dynamic use of space. It offers an infinite range of choice to its users for all imaginable circumstances.

Both products are the fruit of research based on transformability, resulting in multifunctionality to suit all circumstances: the raw material of each single element is ecological and recyclable cardboard, a material combining resistance, lightness and ease of transport.

**MORE** is based on the use of modules which can be readily assembled without needing any special or complex equipment. The furniture can serve as shelving, as a resting platform, as a seat, as an open bookcase against the wall, or it can be used as a dividing wall to separate the spaces in a room or other environments, thanks to the innovative possibility whereby it can be suspended from the ceiling.

**MATTONI** evokes in its Italian name, the idea of bricks that can be assembled to build display walls, bookcases, separating walls, or even single and modular seating with various shapes and sizes. Each element can be in wood or ecological and recyclable cardboard.

MATTONI provides a special unit which enables one to cultivate a small green corner in one's own house. A new and dynamic way to bring nature in among the bookcases and display walls.

**X2CHAIR** is innovative seating made of sophisticated materials and captivating in its shape. It can be easily transformed from a small chair into a luxury chaise-longue or a comfortable sofa.

Single, double or multiple seating for customized comfort.

X2CHAIR is also suitable for external environments, such as parks, gardens or terraces, or on a sunny beach and alongside a swimming pool. It can be made from cardboard, from wood (treated for outdoor environments), metal, plastic materials, synthetic and polyurethane foam. Modular and good-looking: all you need to do is to relax on an X2CHAIR.

The combinations of materials, finishing and colours are endless. Base elements can be in usual havana-colour of cardboard, or white or black and they can be combined with captivating coverings in coloured plastic, in metal or stainless still or in precious essences (teak, blond oak or white oak, nut Canaletto, wengé).

Its convenient and sinuous openings make it easy to store those objects that we don't usually know where to put, especially when relaxing outdoors, such as cushions, towels, bags or magazines.

MORE and X2CHAIR can be shaped according to the creativity of its user: the first can be easily transformed into a modern piece of furniture or elegant display unit for a showroom, the second is versatile seating for home environments and public spaces.

MORE and X2CHAIR are two important examples of **eco-design**. They successfully unite the elegance of their shapes to environmental compatibility with a reasonable price.

The maintenance costs for MORE and X2CHAIR are reasonable. Each module can be easily replaced at little expense, and materials can be easily separated for disposal purposes.

And when you tire of their appearance? You take them apart and the game starts all over again.

### Ecodesign Collection by Giorgio Caporaso is exhibited in:

# BEST UP: BELLO EQUO SOSTENIBILE AT FUORISALONE 2010. POSTI DI VISTA > GREEN BLOCK EVENT

### "Step by Step verso la sostenibilità. BUONI ESEMPI"

Fabbrica del Vapore, via Procaccini 4 / via Luigi Nono 7

Open every day from 10:00 to10:00 p.m., from 14th to 19th April 2010 Inaugural Cocktails Wednesday 14th April from 19:30 onwards Press Conference Palazzo Marino, Friday 9th April 11:30

#### **POSTI DI VISTA > GREEN BLOCK EVENT**

"Sostenibillità a tutto vapore" (Sustainability in overdrive)

Fabbrica del Vapore, via Procaccini 4 / via Luigi Nono 7

Open every day from 10:00 to10:00 p.m., from 14th to 19th April 2010 Inaugural Cocktails Wednesday 14th April from 19:30 onwards Press Conference Palazzo Marino, Friday 9th April 11:30

#### Associazione no profit – H2O Nuovi scenari per la sopravvivenza Galleria di prodotti eco sostenibili selezionati da H2O Edizioni

Milano, Acquario Civico viale Gadio 2, 14 Aprile – 18 Aprile 2010 Anteprima: 12 Aprile – 18.00 / 21.30

CAPORASODESIGN Collection:

"MORE" - design Giorgio Caporaso: International patent filed "X2CHAIR" - design Giorgio Caporaso: patent filed. "MATTONI" - design Giorgio Caporaso: patent filed.

To request an illustrated product brochure or for further information, please contact: Studio Caporaso: **info@caporasodesign.it** Web site: **www.caporaso.it**